



Provider No. 4566

Cambridge International College

This is to certify that

Sanober Rafiq Ali

has fulfilled the requirements for

Diploma of Business (Marketing)

BSB50701



Head of Studies

13th November 2009
Dated

7649
Certificate Number

The qualification certified herein is recognised within the
Australian Qualifications Framework



Victorian Registration &
Qualifications Authority



NATIONALLY RECOGNISED
TRAINING



CAMBRIDGE
INTERNATIONAL COLLEGE
A U S T R A L I A

STATEMENT OF ACADEMIC RESULTS

ALI, Sanobar Rafiq (7649)

Unit Code	Unit Name	Achievement
BSBMKG401A	Profile the market	Competent
BSBMKG402A	Analyse consumer behaviour for specific markets	Competent
BSBMKG407A	Make a presentation	Competent
BSBMKG408A	Conduct market research	Competent
BSBFLM412A	Promote team effectiveness	Competent
BSBMKG301A	Research the market	Competent
BSBMKG405A	Implement and monitor marketing activities	Competent
BSBCMN408A	Report on financial activity	Competent
BSBCMN420A	Write complex documents	Competent
BSBMKG501A	Evaluate marketing opportunities	Competent
BSBMKG502A	Establish and adjust the marketing mix	Competent
BSBMKG503A	Develop a marketing communications plan	Competent
BSBMKG505A	Review marketing performance	Competent
BSBMKG506A	Plan market research	Competent
BSBCMN410A	Coordinate implementation of customer service strategies	Competent
BSBMKG605A	Evaluate international marketing opportunities	Competent
BSBFLM509B	Facilitate continuous improvement	Competent
BSBFLM510B	Facilitate and capitalise on change and innovation	Competent

In Completion of:
(BSB50701) Diploma of Business (Marketing)



AB Faruk

Campus Manager
13/11/2009

